

REMEMBERING  
**WORLD WAR I**

A CANADIAN PERSPECTIVE



# REMEMBERING WORLD WAR I

## A CANADIAN PERSPECTIVE

8-PAGE PRINTED RESOURCE

NEWSPAPER ADS

INTERACTIVE PDF – TEACHER

INTERACTIVE PDF – STUDENT

EMAIL MARKETING

DEDICATED WEB PAGE

TWITTER



### WORLD WAR I

On August 4, 1914, Britain declared war. Canada was instantly involved.

**W**orld War I began in August 1914, when Ireland's... The war was fought between the Central Powers and the Allied Powers. Canada was instantly involved in the war...

### WOW (Weapons of War)

The war was fought between the Central Powers and the Allied Powers. Canada was instantly involved in the war...



The war was fought between the Central Powers and the Allied Powers. Canada was instantly involved in the war...



### The Halifax Explosion

The Halifax Explosion was a disaster that occurred in Halifax, Nova Scotia, on December 6, 1917. It was the result of a collision between the French passenger ship *Imvros* and the munitions ship *Montebello*.

### Canada's last WW I veteran dies

John Baddock's death at 109 marks 'end of an era' for World War I veterans in Canada.



### November 11 at 11 a.m., fighting ends, peace process begins

The Armistice of 11 November 1918 ended the fighting of World War I between the Central Powers and the Allied Powers.

### Underage soldiers

Many young boys lied about their ages to join the military during World War I.



### WALKING THE WESTERN FRONT

The Western Front was the main theatre of military operations during World War I, stretching from the North Sea to the Swiss border.

### Opinion piece

What was your opinion? Read the opinion piece and share your own views on the war.

### War games

Decode the message: A word search puzzle related to World War I.

### Victory Cross

The Victoria Cross is the highest military decoration awarded for gallantry in the face of the enemy.

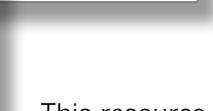


### WHY IT'S THE NUMBERS

Statistics from the war: 7.8 million Canadian soldiers, 15,654 Canadian soldiers killed, 13,035 Canadian soldiers wounded.

### Women in the Great War

Women played a vital role in the war effort, working in factories, hospitals, and as nurses.



### Reference and resource books and websites

- Reference and resource books and websites: A list of books and websites for further reading on World War I.

This 8-page, newspaper-style resource focused on Canada's contribution to the Great War. It was created to help students meet curriculum expectations in social studies, language arts and media literacy.

This resource included Augmented Reality delivered through the Layar App platform. Select images came to life in the form of video and audio clips!

# REMEMBERING WORLD WAR I

## A CANADIAN PERSPECTIVE

8-PAGE PRINTED  
RESOURCE

NEWSPAPER  
ADS

INTERACTIVE PDF  
– TEACHER

INTERACTIVE PDF  
– STUDENT

EMAIL  
MARKETING

DEDICATED  
WEB PAGE

TWITTER

### ATTENTION TEACHERS

Get a **FREE**\* copy of our **NEW**  
Classroom Connection teaching resource:

## WORLD WAR I

August 4, 2014 marked the 100  
year anniversary of World War I.  
In remembrance of the 620,000  
Canadians that served in this war,  
Toronto Star Classroom Connection  
has compiled a special educational  
unit for students across Canada.

An 8-page, newspaper-style  
resource focuses on Canada's  
contribution to the Great War  
and will help students meet  
curriculum expectations in social  
studies, language arts and media  
literacy.

#### Sign up today and you'll receive:

- 25 copies of the student  
resource
  - 1 pdf teacher resource guide  
sent by email
  - Full access to the Toronto  
Star ePaper for the month of  
November
- This program is suitable for  
grades 7 to 12.



### TORONTO STAR

## CLASSROOM CONNECTION

Deadline to place your order is October 15, 2014.

**ORDER NOW AT**

[www.classroomconnection.ca/wwi](http://www.classroomconnection.ca/wwi)

\*The teaching resource is free to schools across Canada. However, a small shipping charge of \$6.99 plus tax per pack of 25 will apply to schools outside the Greater Toronto Area (GTA). GTA includes Toronto, Peel, Durham and York Region. Your classroom package will arrive at your school the last week in October so you'll have it prior to Remembrance Day.

**BONUS:**  
**WATCH PRINT COME TO LIFE!**  
This resource uses Layar app to bring  
the images to life!



### ATTENTION TEACHERS

Get a **FREE**\* copy of our **NEW** Classroom Connection teaching resource:

## WORLD WAR I

August 4, 2014 marked the 100 year anniversary of World War I.  
In remembrance of the 620,000 Canadians that served in this  
war, Toronto Star Classroom Connection has compiled a special  
educational unit for students across Canada.

An 8-page, newspaper-style resource focuses on Canada's  
contribution to the Great War and will help students meet curriculum  
expectations in social studies, language arts and media literacy.

#### Sign up today and you'll receive:

- 25 copies of the student resource
  - 1 pdf teacher resource guide sent by email
  - Full access to the Toronto Star ePaper for the month of November
- This program is suitable for grades 7 to 12.

### TORONTO STAR

## CLASSROOM CONNECTION

Deadline to place your order is October 15, 2014.

**ORDER NOW AT**

[www.classroomconnection.ca/wwi](http://www.classroomconnection.ca/wwi)

\*The teaching resource is free to schools across Canada. However, a small shipping charge of \$6.99 plus tax per pack of 25 will apply to schools outside the Greater Toronto Area (GTA). GTA includes Toronto, Peel, Durham and York Region. Your classroom package will arrive at your school the last week in October so you'll have it prior to Remembrance Day.

**BONUS:**  
**WATCH PRINT COME TO LIFE!**  
This resource uses Layar app to bring  
the images to life!



Newspaper ads appeared in  
the Toronto Star to promote the  
program to schools.

### ATTENTION TEACHERS

Get a **FREE**\* copy of our **NEW**  
Classroom Connection teaching resource:

## WORLD WAR I

August 4, 2014 marked the 100 year  
anniversary of World War I. In remembrance  
of the 620,000 Canadians that served in this  
war, Toronto Star Classroom Connection  
has compiled a special educational unit for students  
across Canada.

An 8-page, newspaper-style resource focuses on  
Canada's contribution to the Great War and will  
help students meet curriculum expectations in  
social studies, language arts and media literacy.



#### Sign up today and you'll receive:

- 25 copies of the student resource
  - 1 pdf teacher resource guide sent by email
  - Full access to the Toronto Star ePaper for  
the month of November
- This program is suitable for grades 7 to 12.

### TORONTO STAR

## CLASSROOM CONNECTION

Deadline to place your order is October 15, 2014.

**ORDER NOW AT**

[www.classroomconnection.ca/wwi](http://www.classroomconnection.ca/wwi)

\*The teaching resource is free to schools across Canada. However, a small shipping charge of \$6.99 plus tax per pack of 25 will apply to schools outside the Greater Toronto Area (GTA). GTA includes Toronto, Peel, Durham and York Region. Your classroom package will arrive at your school the last week in October so you'll have it prior to Remembrance Day.

**BONUS:**  
**WATCH PRINT COME TO LIFE!**  
This resource uses Layar app to bring  
the images to life!





# REMEMBERING WORLD WAR I

## A CANADIAN PERSPECTIVE

8-PAGE PRINTED  
RESOURCE

NEWSPAPER  
ADS

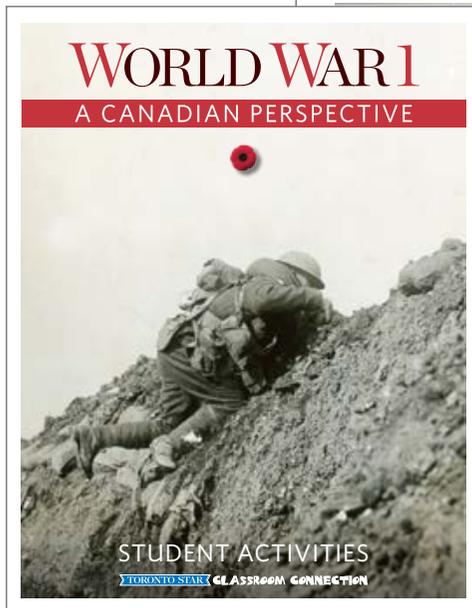
INTERACTIVE PDF  
– TEACHER

INTERACTIVE PDF  
– STUDENT

EMAIL  
MARKETING

DEDICATED  
WEB PAGE

TWITTER



TORONTO STAR CLASSROOM CONNECTION

### WORLD WAR I

6. On the scene report

Write a newspaper story about the death of Franz Ferdinand. Your article should give a detailed account of the assassination as well as the reasons for the action carried out by the terrorist group, the Black Hand.

7. WWI timeline

Prepare a timeline for WWI. Include important events from the war, starting with the assassination of Archduke Ferdinand and ending with the Paris Peace Conference.

8. Front page news

Produce a mock newspaper front page on one of the following events:

- the death of Franz Ferdinand
- the Canadian success at Vimy Ridge
- the day following the armistice

Your front page should include headlines, a place for two photographs, and space for at least three stories. Write the three headlines and one of the stories.

9. Landscapes of war

In your opinion, what physical feature of the landscapes had the greatest influence on the fighting conditions in WWI?

TORONTO STAR CLASSROOM CONNECTION

### WORLD WAR I

15. Propaganda

What is propaganda? Do some research to learn more about propaganda techniques. Imagine that you have been assigned to write a report for Prime Minister Sir Robert Borden about how propaganda is being used in the war and the impact it is having.

Include in your report:

- aims of propaganda
- types of propaganda used and their effectiveness
- convince the PM that your propaganda is working

Conclude your report by recommending to the government what forms of propaganda it should be investing in more heavily.

16. A day in a soldier's life at the Western Front

Someone described trench life as long periods of boredom mixed with brief periods of terror. The threat of death kept soldiers constantly on edge, while poor living conditions and a lack of sleep wore away at their health and stamina. Soldiers did not spend all their time charging the enemy trenches. Typically a tour in the trench lasted six days followed by six more in immediate reserve, still within range of enemy fire. This was followed by "leaves" (rest) in the rear areas. Use the Internet to get information to describe the day-to-day tasks in a typical day in the life of a soldier on the Western Front. To view trench standing orders visit: <http://www.collectonline.ca/ga.ca/fr/trenchorders/025005-2300-029-0.html>

TORONTO STAR CLASSROOM CONNECTION

### WORLD WAR I

21. Feminism 1917 style

Henri Bourassa, editor of *Le Devoir*, a Montreal newspaper, was opposed to women getting the right to vote. He feared for the sanctity of the family. The following quote concerning women's suffrage is attributed to him.

*"It is the introduction of feminism under its most noxious guise: the voter-woman who will soon spurn the man-woman, that hybrid and repugnant monster who will kill the mother-woman and the wife-woman."*

In your own words what was Bourassa saying?

As a woman in 1917, write a letter to the editor reacting to Bourassa's words.

22. Women of WWI

To what extent did the role of women change during the course of the war? What contributions did women make to the war effort? In your opinion, how significant was their contribution? Explain how women's support for the war effort helped them gain the right to vote. Write a letter to a newspaper in 1918 explaining why women should receive credit for the role they played in the war.

TORONTO STAR CLASSROOM CONNECTION

### WORLD WAR I

## Student activities

Test your knowledge of WWI by answering the questions below. If you are accessing this quiz online, you can type your answers in the boxes below.

1. Quiz: *What do you know about WWI?*

- Although not a direct cause of WWI, what event acted as a catalyst that set off a chain of events that led to war?
- Where did this event take place?
- What event caused Britain to declare war on Germany?
- WWI began in the year \_\_\_\_\_ and ended in the year \_\_\_\_\_.
- At the beginning of the war the Central Powers included:
- At the beginning of the war the Allies included:
- Name three European countries that remained neutral throughout WWI.
- Who were nicknamed the "bluebirds"?
- Name the battle in which all four divisions of the Canadian Corps fought together for the first time in the war.
- What was the Military Service Act of 1917?
- What three groups in Canada were opposed to the war?
- \_\_\_\_\_ million men fought in WWI. Nearly \_\_\_\_\_ of them were killed.

1914-1918

TORONTO STAR CLASSROOM CONNECTION

### WORLD WAR I

2. Who's Who of WWI

Below the chart is a list of names of people who played an important role in WWI. Match the name of each person with the information in Column B. Write each person's name in the corresponding place in Column A. If you are accessing this quiz online, you can use the drop-down list to select your answers.

| COLUMN A  | COLUMN B |
|---|----------|
| British soldier who used poetry to express his horror of the war  | _____    |
| Newsfounder who was the youngest soldier in the Commonwealth (at age 17) to receive the Victoria Cross                    | _____    |
| Corps Commander of Canadian troops  | _____    |
| Canadian who was one of the most famous snipers of WWI  | _____    |
| British prime minister during WWI   | _____    |
| Archduke Ferdinand's assassin   | _____    |
| German Kaiser during WWI  | _____    |
| Canada's wartime prime minister   | _____    |
| Canadian author of the poem <i>In Flanders Fields</i>   | _____    |
| Canadian WWI flying ace   | _____    |
| heir to the Austro-Hungarian throne   | _____    |
| Canada's Minister of Militia and Defence from 1911 to 1916  | _____    |
| general of British troops in France during WWI  | _____    |
| last Canadian WWI veteran   | _____    |
| most-decorated First Nations soldier  | _____    |
| led the French Canadian opposition to conscription  | _____    |
| his death set off a chain reaction leading to outbreak of WWI   | _____    |
| American president during WWI   | _____    |
| German who was the most successful flying ace of World War I  | _____    |
| general and commander of the American Expeditionary Force   | _____    |
| Canadian Corps commander at Vimy Ridge  | _____    |
| only Black officer in the Canadian Expeditionary Force and therefore the first-ever Black officer in the British Military | _____    |
| King of the United Kingdom during WWI   | _____    |
| first Lord of the Admiralty of the United Kingdom, 1911-1915  | _____    |

|                    |                          |                    |                        |
|--------------------|--------------------------|--------------------|------------------------|
| Wilfred Owen       | Wilhelm II               | Gen. Douglas Haig  | Marfied von Richthofen |
| Tommy Ricketts     | Sir Robert Borden        | John Babcock       | John Pershing          |
| Sir Arthur Currie  | John McCrae              | Franco Pignagnabow | Sir Julian Byng        |
| Henry Nowell       | Billy Bishop             | Henri Bourassa     | William Andrew White   |
| David Lloyd George | Archduke Franz Ferdinand | Franze Ferdinand   | George V               |
| Gavriel Princip    | Sir Sam Hughes           | Woodrow Wilson     | Winston Churchill      |

1914-1918



A selection of pages from the 15-page Student Activities Resource provided as a pdf

# REMEMBERING WORLD WAR I

## A CANADIAN PERSPECTIVE

8-PAGE PRINTED  
RESOURCE

NEWSPAPER  
ADS

INTERACTIVE PDF  
– TEACHER

INTERACTIVE PDF  
– STUDENT

EMAIL  
MARKETING

DEDICATED  
WEB PAGE

TWITTER

**TORONTO STAR**  
**CLASSROOM CONNECTION**  
**Attention Teachers:**  
**Remembering World War 1 – A Canadian Perspective**

August 4, 2014 marked the 100 year anniversary of World War 1. In remembrance of the 620,000 Canadians that served in this war, Toronto Star Classroom Connection has compiled a special educational unit for students across Canada.

This 8-page, newspaper-style resource focuses on Canada's contribution to the Great War and will help students meet curriculum expectations in social studies, language arts and media literacy.

**Sign up today and you'll receive:**

- 25 copies of the student resource
- 1 pdf teacher resource guide sent by email
- Full access to the Toronto Star ePaper for the month of November

This program is suitable for grades 7 to 12.

**Limited quantities available.**

**RESERVE YOUR FREE COPIES NOW!**

\*The teaching resource is free to schools across Canada. However, a small shipping charge of \$6.99 plus tax per pack of 25 will apply to schools outside the Greater Toronto Area (GTA). GTA includes Toronto, Peel, Durham and York Region. Your classroom package will arrive at your school the last week in October so you'll have it prior to Remembrance Day.

Deadline to place your order is October 15, 2014.

**WATCH PRINT COME TO LIFE!**  
This resource uses Layar app to bring the images to life!



Sample of an email marketing campaign to close to 10,000 Educators/administrators and school boards across the country.

# REMEMBERING WORLD WAR I

## A CANADIAN PERSPECTIVE

8-PAGE PRINTED  
RESOURCE

NEWSPAPER  
ADS

INTERACTIVE PDF  
– TEACHER

INTERACTIVE PDF  
– STUDENT

EMAIL  
MARKETING

DEDICATED  
WEB PAGE

TWITTER

HOME SCHOOL OFFER FREE TEACHING TOOLS DIGITAL TUTORIAL SPONSORSHIP CONTACT US

Follow us on Twitter @starclassroom

TORONTO STAR  
**CLASSROOM CONNECTION**  
REMEMBERING  
**WORLD WAR I**  
A CANADIAN PERSPECTIVE

Comments? Ideas? Suggestions?  
Send us your feedback!

**Attention Teachers:**

August 4, 2014 marked the 100 year anniversary of World War 1. In remembrance of the 620,000 Canadians that served in this war, Toronto Star Classroom Connection has compiled a special educational unit for students across Canada.

This 8-page, newspaper-style resource focuses on Canada's contribution to the Great War and will help students meet curriculum expectations in social studies, language arts and media literacy.

**Sign up today and you'll receive:**

- 25 copies of the student resource
- 1 pdf teacher resource sent by email
- Full access to the Toronto Star ePaper for the month of November

This program is suitable for grades 7 to 12.

**Limited quantities available.**  
**RESERVE YOUR FREE\* COPIES NOW!**

My school is within the GTA      My school is outside the GTA

Deadline to place your order is October 15, 2014.

**WATCH PRINT COME TO LIFE!**  
This resource uses Layar app to bring the images to life!

layar



\*The teaching resource is free to schools across Canada. However, a small shipping charge of \$6.99 plus tax per pack of 25 will apply to schools outside the Greater Toronto Area (GTA). GTA includes Toronto, Peel, Durham and York Region. Your classroom package will arrive at your school the last week in October so you'll have it prior to Remembrance Day.

Website promotion at  
[www.classroomconnection.ca](http://www.classroomconnection.ca)

# REMEMBERING WORLD WAR I

## A CANADIAN PERSPECTIVE

8-PAGE PRINTED  
RESOURCE

NEWSPAPER  
ADS

INTERACTIVE PDF  
- TEACHER

INTERACTIVE PDF  
- STUDENT

EMAIL  
MARKETING

DEDICATED  
WEB PAGE

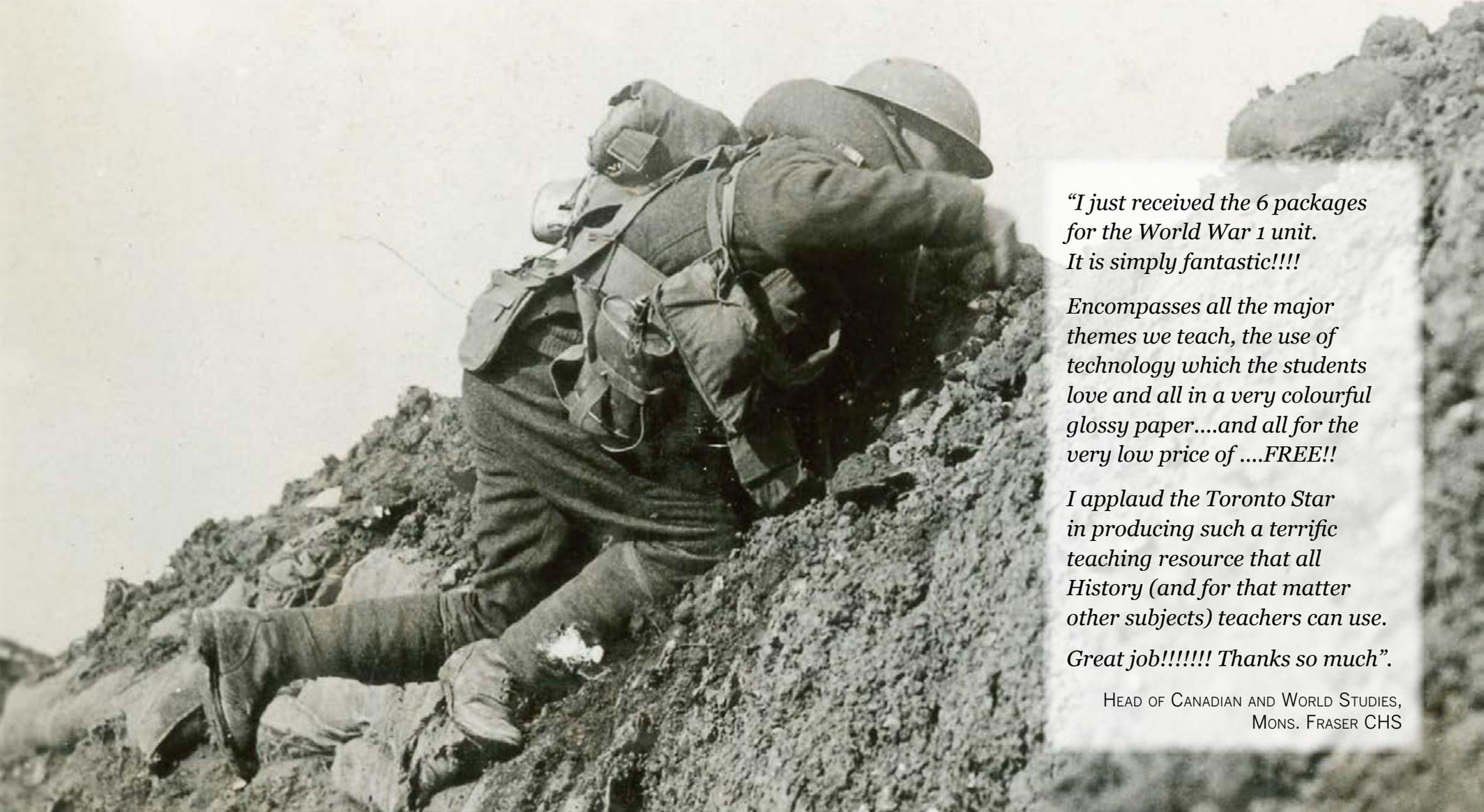
TWITTER



This program was promoted through organic tweets [@starclassroom](#) and a paid promoted tweets campaign.

# REMEMBERING WORLD WAR I

A CANADIAN PERSPECTIVE



*“I just received the 6 packages for the World War 1 unit. It is simply fantastic!!!!*

*Encompasses all the major themes we teach, the use of technology which the students love and all in a very colourful glossy paper....and all for the very low price of ....FREE!!*

*I applaud the Toronto Star in producing such a terrific teaching resource that all History (and for that matter other subjects) teachers can use.*

*Great job!!!!!! Thanks so much”.*

HEAD OF CANADIAN AND WORLD STUDIES,  
MONS. FRASER CHS